

Press Release

FOR IMMEDIATE RELEASE

Lincoln Welcomes Shawn Stoffer as Regional Sales Manager, East

Shreveport, La. [November 12, 2025] – Lincoln Foodservice Products, a leading innovator in the foodservice equipment industry, is pleased to announce that Shawn Stoffer has joined the organization as Regional Sales Manager, East. In this role, Stoffer will oversee sales and strategic growth initiatives across the Eastern region, driving market share and strengthening relationships with Lincoln’s valued dealer and consultant network.

A graduate of Johnson & Wales University, Stoffer brings to Lincoln more than 25 years of experience in the commercial foodservice industry, with a strong background in equipment sales, culinary training and regional market development. Most recently, he served as Equipment Sales Manager, Southeast for The Vollrath Company and Stoelting, where he led sales and supported regional growth initiatives across multiple states, working closely with dealers, consultants and end users to strengthen brand presence and partnerships.

“We are thrilled to welcome Shawn to the Lincoln family,” said Lauren Noreika, Director of Sales. “His depth of industry knowledge, hands-on culinary insight, and genuine passion for helping customers succeed align perfectly with Lincoln’s values. Shawn has an exceptional ability to connect with people, identify opportunities, and deliver meaningful solutions – qualities that will strengthen our partnerships and help propel our continued growth and innovation in the market.”

Shawn succeeds Simon Maple, who will be transitioning to the Welbilt Corporate Culinary Team effective December 1, 2025. Lincoln extends sincere gratitude to Simon for his exceptional contributions over the years and wishes him continued success in his new role.

About Lincoln Foodservice Products

Lincoln Foodservice Products, a Welbilt company, is a leading provider of innovative foodservice equipment designed to meet the needs of today’s fast-paced, high-demand foodservice environments. With a strong commitment to quality, efficiency and customer satisfaction, Lincoln Foodservice Products is dedicated to providing cutting-edge solutions that drive operational success for foodservice professionals worldwide.

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