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CHAMPION INDUSTRIES/BI-LINE SYSTEMS ANNOUNCES KEY LEADERSHIP UPDATES

WINSTON-SALEM, N.C. (January 6, 2025) – Scott Cherevaty, Group President of Champion Industries, Moyer Diebel Limited and Bi-Line Systems, today announced a series of organizational changes designed to strengthen its leadership team and drive continued growth and innovation in 2025.

Harrison Cavanaugh Appointed Vice President of Sales and Marketing

Effective February 3, Harrison Cavanaugh will join Champion Industries/Bi-Line Systems as Vice President of Sales and Marketing. With over a decade of industry experience, Cavanaugh brings expertise in sales, marketing, and strategic leadership. Previously, he served as Director of Sales and Marketing at The Montague Company and as Territory Manager at Unisource Marketing Group, where he worked with Champion/Bi-Line products. In his new role, Cavanaugh will oversee the development and execution of strategies to drive growth and enhance brand presence in the marketplace.

Allen Hasken to Retire After More Than a Decade of Service

Champion Industries/Bi-Line Systems announces the retirement of Allen Hasken, Vice President of New Business and Product Development, effective February 28. Over his 10-year tenure, Hasken has been instrumental in driving the company's growth and innovation, shaping its strategic direction, and building a strong foundation for future success.

Tom Gatschet Promoted to Vice President of Strategic Accounts

Effective January 6, Tom Gatschet has been promoted to Vice President of Strategic Accounts. In this role, Gatschet will lead the strategic direction for key accounts, focusing on strengthening client relationships and ensuring long-term success. Since joining Champion Industries in 2014 as Sales Director, he has played a critical role in fostering dealer and end-user partnerships and driving growth.

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Ryan Kime Named Sales Director, Eastern Region

Effective January 6, Ryan Kime will take on the role of Sales Director, Eastern Region. Kime will expand his responsibilities to include MAFSI territories 2, 3, 4, and 5 while continuing to drive sales and implement growth strategies in his region. Starting as an Inside Sales Representative in 2017, he has demonstrated exceptional product knowledge, leadership, and dedication to sales growth.

“These leadership updates highlight our companies’ commitment to innovation, growth, and client success, strengthening our market position and setting a new standard in the industry while ensuring continued leadership and unparalleled value for our customers,” Cherevaty said.

About Champion Industries

Champion Industries, "The Dishwashing Machine Specialist," offers a comprehensive line of innovative products that includes undercounter machines, single-rack door machines, rack conveyor machines, flight-type machines, powered soak sinks, and pot and pan washing systems. Champion also manufactures TRISYS waste equipment, featuring advanced pulper systems, and BI-LINE stainless steel foodservice conveyors designed for diverse tray and foodservice product handling. With the ability to customize products for operations of all sizes—from coffeehouses and restaurants to hospitals, schools, and institutions—Champion combines expertise in warewashing, ware handling, and waste reduction to deliver integrated solutions tailored to every need. Driven by a commitment to excellence in products, manufacturing, sales, and service, Champion continues to set the standard in efficiency and reliability across the foodservice industry.

For more information on products and services, visit www.championindustries.com.

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