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FOR IMMEDIATE RELEASE

Lincoln Announces Regional Sales Management Team

Fort Wayne, IN (July 7, 2025) – Lincoln Foodservice Products, a leading innovator in commercial cooking equipment and conveyor oven technology, proudly announces the promotion of Simon Maple and the appointment of Jason Prantil as Regional Sales Managers. These strategic moves underscore Lincoln’s commitment to delivering customer-focused solutions, accelerating regional growth and expanding brand influence across key markets.

Simon Maple brings a strong culinary foundation and deep customer insight to his new role. For the past three years, Maple served as Director of Culinary for Lincoln, after spending six years as a Corporate Chef for Welbilt. His transition into sales leadership reflects Lincoln’s strategy of leveraging culinary expertise to enhance customer engagement and deliver solutions tailored to real-world kitchen operations.

“Simon’s culinary background and direct engagement with customers give him a unique advantage in understanding their challenges and opportunities,” said Lauren Noreika, Director of Sales at Lincoln. “His ability to translate kitchen experience into strategic value makes him an exceptional partner for our clients and consultants.”

Jason Prantil joins the sales leadership team following his role as Sales Director/Corporate Chef at ITW, with a long history of success across other leading industry brands. Prantil has led national account development, culinary R&D and sales enablement strategies, helping generate multimillion-dollar growth for key accounts.

“Jason’s unique blend of culinary expertise and sales acumen makes him a tremendous asset to the Lincoln team,” added Noreika. “His deep industry knowledge and passion for performance-driven solutions align perfectly with our mission to lead the way in conveyor oven innovation.”

With decades of combined experience in both culinary operations and sales leadership, Maple and Prantil are well positioned to elevate Lincoln’s customer relationships, support channel partners and deliver innovative, results-driven solutions across the commercial foodservice industry.

About Lincoln Foodservice Products

Lincoln Foodservice Products, a Ali Group company, is a leading provider of innovative foodservice equipment designed to meet the needs of today’s fast-paced, high-demand foodservice environments. With a strong commitment to quality, efficiency and customer satisfaction, Lincoln Foodservice Products is dedicated to providing cutting-edge solutions that drive operational success for foodservice professionals worldwide.

For more information on Lincoln products and services, visit www.lincolnfp.com.

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